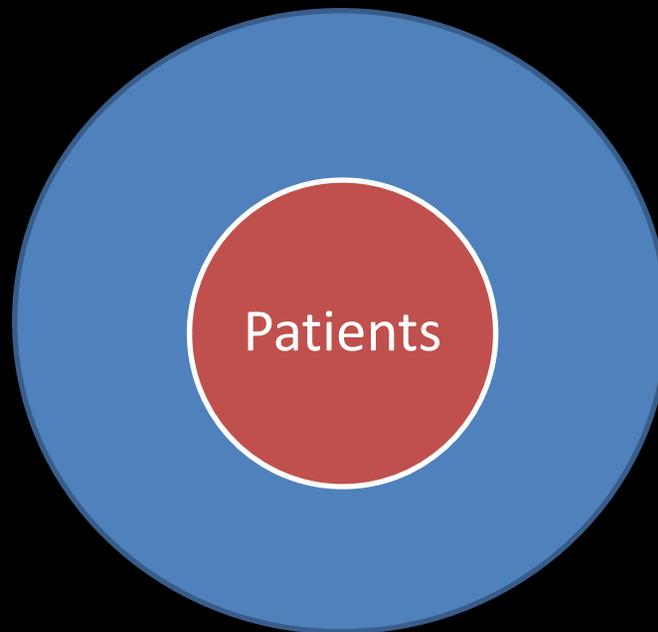


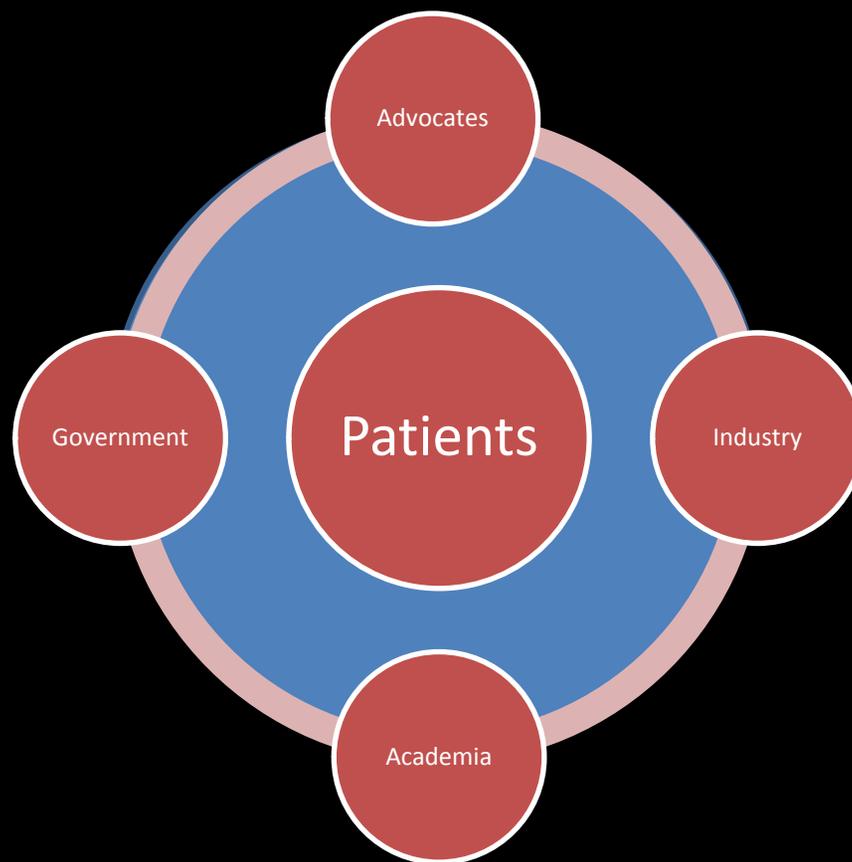
**Defining Clinical Utility  
of Molecular Diagnostics  
for Cancer Treatment**

**January 10 and 11, 2013**

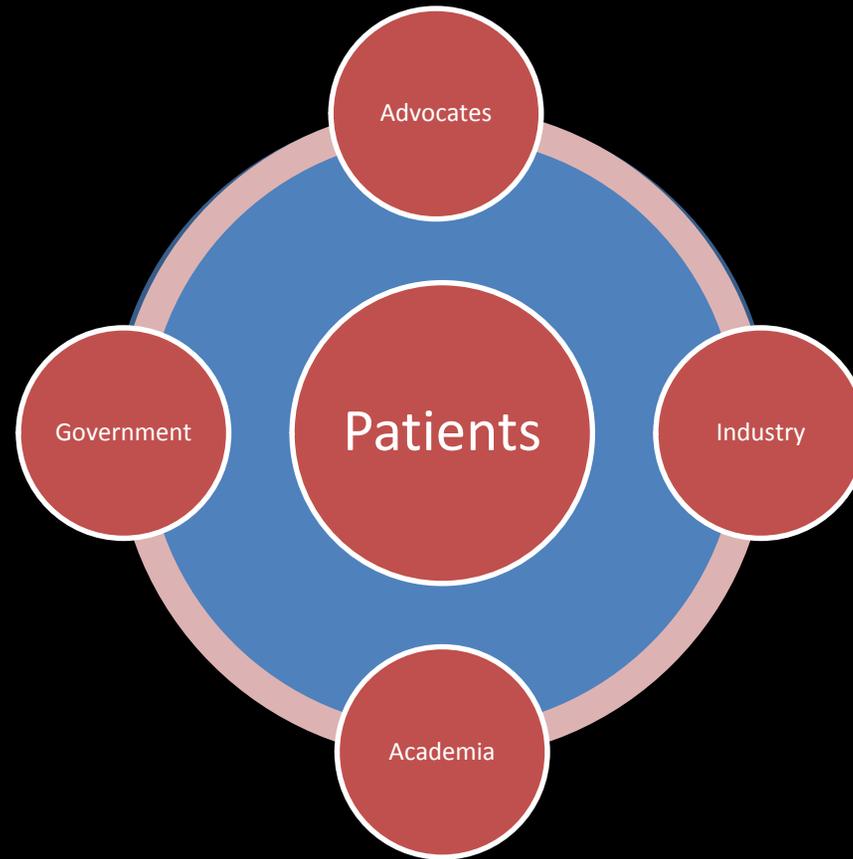
# Topic of Concern to the Entire Cancer Community



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**The Right Treatment at the Right Time for the Individual.**

# Why Now?

- Many Molecular Tests
- Broad Promises
- Utility? (Use of Test → Better Outcome)

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**Data  $\neq$  Information**

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**Misinformation is Worse than No Information**

# **Plans and Goals**

**Morning: Common Language**

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**Breakouts:**

- **Predictive Assays**
- **Classifiers**
- **Monitoring**

# Plans and Goals

**Morning: Common Language**

**Breakouts:**

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**Tomorrow: Recommendations**

Defining **Clinical Utility**  
of Molecular Diagnostics  
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# Logistics